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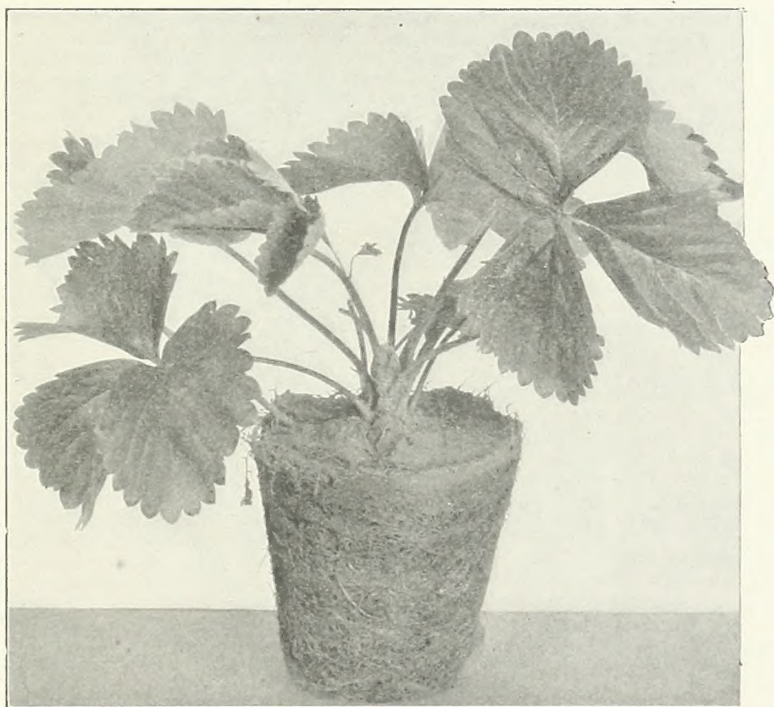
HENDERSON'S

POT-GROWN STRAWBERRY PLANTS

SET OUT THIS SUMMER

WILL BEAR A FULL CROP OF

BERRIES NEXT SPRING



PETER HENDERSON & CO.

35-37 CORTLANDT STREET :: NEW YORK

HENDERSON'S POT-GROWN STRAWBERRY PLANTS

are much superior to the ordinary ground layers usually sold, as there is no loss of fine roots in taking them up, consequently transplanting scarcely checks their growth.

Plants will be ready about August 1st, and if set out any time before September 15th they should grow into fine plants and bear a full crop of luscious fruit the next season.

Send in your orders at once, as we fill orders in the rotation they are received.

Strawberries require rich, well-tilled soil, the plants should be set 15 inches apart, in rows 2 feet apart, 100 plants will plant 4 rows, 30 feet long. Firm the plants well in the soil, keep thoroughly cultivated and cut off all runners. In the middle of December cover the beds to a depth of 3 inches with salt meadow hay, straw or leaves. In April, as soon as the plants show an indication of growth, push the covering away from the plants to allow them to come up through. This "mulching" protects the plants from the cold in winter and the heat in summer, keeps the fruit clean and prevents the growth of weeds.

Our pamphlet, Strawberry Culture, mailed free if requested when ordering.

BARRYMORE (*Mid-Season, Perfect Flowering*). The plant is a vigorous grower producing large bluntly conical berries. The color is glossy rich dark crimson; the flesh red and meaty, and of excellent flavor. A valuable berry for the home garden or for market. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

BRANDYWINE (*Mid-Season to Late, Perfect Flowering*). This variety is one of the well-known and well-liked reliables. It has been thoroughly tested in many parts of the country, and gives universal satisfaction. The berries of the "Brandywine" are of immense size—very firm, solid and shapely for so large a berry; occasionally fruits will be found shaped as if two berries were joined together; flesh red to the core, of delightful aroma, rich, juicy and luscious. The color is of a rich, dark glossy scarlet. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

BUSHEL-BASKET (*Mid-Season, Perfect Flowering*). This veritable giant is creating a genuine sensation throughout the New England States. It is an immense plant, fruiting in mid-season; and the fruit, though unusually large, is freely produced and of high quality. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at the hundred rate.

CAMPBELL'S EARLY (*Early, Perfect Flowering*). Being a splendid strong grower it produces large crops of most attractive rich red berries, that are firm enough for distant shipment, yet of high quality. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at hundred rate.

CHESAPEAKE (*Mid-Season to Late, Pistillate*). A splendid grower making just enough runners for a matted row. The plants root deeply, are vigorous and healthy, with large foliage. One of the best in flavor, shape, size, color and appearance. The berries, when good and ripe, are rather dark, like Marshall. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at hundred rate.

EARLY JERSEY GIANT (*Early, Perfect Flowering*). There is no known variety that ripens earlier and none bearing large berries that come near it in earliness. The berries are brilliant crimson scarlet in color, very firm, conical in shape, with pointed tip and it colors all over at once. They have a rich aroma, and delightfully mild wild strawberry flavor. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at hundred rate.

EDMUND WILSON (*Mid-Season, Perfect Flowering*). This is not a commercial variety, but one for the home garden. The berries are bluntly heartshaped in form, deep maroon in color, with firm, smooth surface. The plants soon fill a space a foot square, and grow to a height of fifteen inches. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at the hundred rate.

GANDY (*Late, Perfect Flowering*). One of the best late strawberries ever introduced. Color, bright crimson and as glossy as if varnished. This is one of the latest and best flavored berries we have. The quality is all that can be desired, giving out a most delicious aroma suggestive of both strawberries and peaches. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

ORDER BLANK FOR POT-GROWN STRAWBERRY PLANTS

READY FOR SHIPMENT ABOUT AUGUST 1ST

PETER HENDERSON & CO. give no warranty, express or implied, as to description, quality, productiveness or any other matter of any Seeds, Bulbs, Roots, or Plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Parcel Post Zone
from N. Y. City

PETER HENDERSON & CO.

35 and 37 Cortlandt Street, New York

To (Name).....

P. O. Box, Street
or Rural Delivery

Post Office.....

County.....; State.....

Station or Exp. Office.....
(Only if different from P. O.)

Superintendent or Gardener.....
(That we may enter his name for Catalogues)

Date....., 1924

AMOUNT ENCLOSED

\$.....
(State whether Cash, Draft, P. O.
Order, Express Money Order)
We do not ship plants C. O. D.

RECORDED
and entered for following Catalogue

R..... and.....

By.....

We make no charge for packing, but buyer pays transportation charges.

QUANTITY	VARIETY	PRICE
.....	Barrymore @ \$7.00 per 100
.....	Brandywine @ 7.00 " "
.....	Bushel Basket @ 8.00 " "
.....	Campbell's Early @ 7.00 " "
.....	Chesapeake @ 8.00 " "
.....	Early Jersey Giant @ 8.00 " "
.....	Edmund Wilson @ 8.00 " "
.....	Gandy @ 7.00 " "
.....	Glen Mary @ 7.00 " "
.....	Joe @ 7.00 " "
.....	John H. Cook @ 8.00 " "
.....	Marshall @ 7.00 " "
.....	New York @ 7.00 " "
.....	Nick Ohmer @ 7.00 " "
.....	Sharpless @ 7.00 " "
.....	Steven's Late Champion @ 7.00 " "
.....	Success @ 7.00 " "
.....	William Belt @ 7.00 " "
.....	Advance Ever-Bearing @ 9.00 " "
.....	Champion " " @ 10.00 " "
.....	Francis " " @ 8.00 " "
.....	Lucky Boy " " @ 10.00 " "
.....	Minnesota " " @ 8.00 " "
.....	Progressive " " @ 9.00 " "
.....	Superb " " @ 9.00 " "

Total Amount of Order

GLEN MARY (*Mid-Season, Perfect Flowering*). We especially recommend it for the home garden and nearby markets. In size the berries average extraordinarily large, twelve specimens will fill a quart; the size holds up well until the end; in shape the berries are broadly heart-shaped, often winding at the tip; color dark glossy crimson, fairly firm and of excellent quality; plant strong and healthy. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

JOE (Joe Johnson, Big Joe) (*Mid-Season to Late, Pistillate*). This most valuable strawberry ripens just after the Chesapeake, equals it in size, firmness and yield, surpasses it in color and flavor, but unlike it, succeeds upon almost all soils, and under all conditions, hence it is more valuable. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

JOHN H. COOK (*Mid-Season, Perfect Flowering*). This is the finest of all the wonderful Van Fleet Hybrids. It is an enormous cropper, ripening with the second early varieties. The berries are of exquisite quality, blood red in color, and very firm. Of superlative excellence for the home garden, and of untold value to the market grower. In delicious flavor it closely approaches the wild strawberries. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at the hundred rate.

MARSHALL (*Mid-Season, Perfect Flowering*). It is the first of the extra large berries to ripen, and although of great size, the fruit is rarely ever misshapen. The color is a rich glossy crimson running well into the flesh, and the quality is far above the average. As to productiveness, it will not yield as large a number of berries as some varieties, but when measured in quarts or bushels, will be above the average. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

NEW YORK (*Mid-Season, Perfect Flowering*). The plant is an unusually robust grower, making but few runners, throwing its strength and vigor into the magnificent berries which are produced in great abundance. They are of immense size, sometimes measuring over seven inches in circumference, and in form very handsome and regular; of a rounding conical shape. Color: crimson-scarlet dark, rich and inviting, coloring all over, leaving no green tops. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

NICK OHMER (*Mid-Season, Perfect Flowering*). The plant is very large and stocky, sending out plenty of very strong runners. It is probably not surpassed in healthy, virgous growth and great productiveness by any variety. It has a perfect blossom. The fruit is of the very largest size, a giant among strawberries. It is never misshapen. Its only departure from the regular, roundish, conical form is when, under high culture, it is somewhat triangular. It is dark glossy red, firm and of excellent flavor. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

SHARPLESS (*Mid-Season, Perfect Flowering*). An old variety, but still one of the most popular. Plant exceedingly vigorous and hardy, enduring both heat and cold without injury. Very productive. Fruit extra large, light crimson, firm and good quality. A profitable and reliable variety for either market or home. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

STEVENS LATE CHAMPION (*Late, Perfect Flowering*). One of the latest of the late, it is also one of the best either for the home garden or for market. It is a big producer of fine large, bright colored berries holding up in size well to the very end of the season. Its very late bloom makes it immune to late spring frosts, and it is in full fruit when most other varieties have entirely finished their fruiting season. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

SUCCESS (*Early to Mid-Season, Perfect Flowering*). The berries are of large globular form, slightly conical, and of a light bright scarlet; the flavor being always fine, mild, sweet and rich. They are a little soft for shipping, but this fact emphasizes their superiority for the home garden. The plant is a vigorous, strong grower, free from rust and abundantly productive. We unreservedly recommend it for the home garden. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

WILLIAM BELT (*Mid-Season, Perfect Flowering*). A luxuriant grower, healthy and hardy, very productive, and the berries are very large. Shape rather long, conical and quite uniform. Color, deep glossy red all over. It is as firm as ordinary berries, and of a better quality than is often found in large varieties. Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

PROLONG THE SEASON UNTIL FROST BY PLANTING FALL-FRUITING STRAWBERRIES

The varieties described below will produce fruit at the same season as the ordinary strawberries, and keep on bearing until frost; yet to get the best results the blossoms should be kept cut off until August 1st, so as to conserve the energies of the plants for the fall crop. Treated in that way, ripe fruit will be borne in about three weeks after that date and continuously until frost.

ADVANCE

The plant is medium-sized, with foliage a shade lighter in color than Progressive, has a good heavy root system, and is a fairly good plant maker; strongly staminate blossoms. The fruit is light red, heartshaped, of fine texture, good quality, half the size of Brandywine. Stout fruit-stems hold the fruit well off the ground. Price, pot-grown plants, \$9.00 per 100; 25 or over sold at the hundred rate.

CHAMPION EVERBEARING

This is one of the newer varieties that promises to be a decidedly more prolific sort than Superb, which it resembles in habit of growth and appearance of fruit. Price, pot-grown plants, \$10.00 per 100; 25 or over, sold at the hundred rate.

FRANCIS

Plant, medium sized; foliage, medium sized and round, with a hard glossy surface; root system, medium; fruit, medium to large, rather long and of a nice, glossy red; quality, sweet and good. A fair plant-maker, a strong staminate, fruit-stems long, and cannot hold its load of fruit from the ground. A sure variety to fruit on new plants. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at the hundred rate.

LUCKY BOY

Claimed to be "the biggest, sweetest, and most productive ever-bearing strawberry as yet produced." From its behavior with us and the enthusiastic reports we have received from other growers, we feel it is destined to be the "ever-bearing variety of the future." Price, pot-grown plants, \$10.00 per 100; 25 or over sold at the hundred rate.

MINNESOTA

Very popular throughout the Middle West; quite similar to Progressive; possibly a trifle larger. Price, pot-grown plants, \$8.00 per 100; 25 or over sold at the hundred rate.

PROGRESSIVE

A splendid grower, healthy and hardy, very productive. The plant is of medium size, the blossom strongly staminate and very resistant to heat. Both blossoms and fruit are well protected by the strong healthy foliage. The fruit is rich and sweet; a deep red inside and out; of good medium size, with a slight neck and quite firm. Plants set in August and September fruit the next spring and on the new runners from July until frost. Price, pot-grown plants, \$9.00 per 100; 25 or over sold at the hundred rate.

SUPERB

No other Fall-bearing variety is so well known or so largely planted. It yields a good crop both summer and autumn. Pot-grown plants set out in summer yield a few berries the first autumn, and a fine crop the following year. The berries are nearly round, smooth, dark crimson, glossy, of sweet mild flavor and larger than those of the Progressive. Plants are vigorous for a Fall-bearing variety, with clean, dark-green leaves. Price, pot-grown plants, \$9.00 per 100; 25 or over sold at the hundred rate.

PETER HENDERSON & CO. give no warranty, express or implied, as to description, productiveness, or any other matter of any seeds, bulbs or plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

